



# JACKIE HAWKS

Graphic Designer

## CONTACT ME

**(970) 209-4351**

behance.net/jackiemcmillenhawks

seventwelve-design.com

jackie.mcmillen712@gmail.com

## EDUCATION

### Colorado Mesa University

BFA Graphic Design

Print & Motion Graphics

Minor in Studio Art

### University of Wyoming

Master of Arts, Communication

## MY EXPERIENCE

### University of Wyoming Athletics

#### Assistant Director of Graphic Design | June 2019 - Present

Assist the Director of Graphic Design in developing the digital and print visual images for Wyoming Athletics. Help in developing Wyoming brand awareness. Design a variety of creative visuals inducing but not limited to posters, program covers, game tickets, ads, schedule magnets, email campaigns, web banners and graphics, event logos, recruitment graphics, design and produce the weekly Steamboat Sound email blasts, social media graphics, signing day graphics and help develop a consistent voice across all Wyoming sports for print and digital.

### Seven 12 Design Freelance Graphic Design

#### Graphic Designer | June 2013 - Present

### University of Wyoming Athletics

#### Graphic Design Graduate Assistant | August 2017 - June 2019

### Montana School Services Foundation (MSSF)

#### Montana Unified School Trust (MUST)

#### Graphic Designer/Communications Specialist | July 2015-July 2017

Responsible for designing and creating all marketing materials, managing the website and producing the MUST Read newsletter. Edit article contributions, write articles as needed and design newsletters. Design and create marketing materials, such as benefit summaries, program fliers, and posters. Collaborate with all departments in the production, design, and updates of all documents related to MUST. Work with outside printing companies and provide files to their standards. Edit communications to industry standards and internal preferences. Control, maintain, and develop content for any and all social media accounts.

### Starbucks

#### Store Barista | June 2013 - December 2015

### Innovative Solutions Group

#### Project Manager/Graphic Designer | November 2013 - July 2015

### Colorado Mesa University Campus Design Studio

#### Campus Design Studio Graphic Designer | March 2012 - May 2013

## MY SKILLS

### Software Skills

Adobe Creative Suite

Wordpress

CSS3 / HTML5

iMovie

### Other Skills

Typography

Critical Thinking

Organization

Time Management

Customer Service

Self-Motivated

Adaptable